Unleash the Power of **Your PLM Footprint** with the Next Generation of FlexPLM

KALYPSO

Retailers leverage PTC's FlexPLM product lifecycle management (PLM) solution to drive growth in a highly competitive industry by launching winning products faster and cheaper. When implemented strategically, FlexPLM can drive transformative results.

Common PLM Evolution Challenges

"Our **business problem is narrowly defined**"

"We **implemented on a tactical basis,** focusing on a single department/function"

"We're **not fully leveraging the power** of the FlexPLM platform"

"We're **struggling with the case for upgrading**"

"We're **questioning the return on additional investment** in PLM"

"Our business executives are **skeptical and wary of the value of PLM**"

The Need to Evolve

Business needs frequently change. At the same time FlexPLM's capabilities continue to improve. **Retailers that invest in the evolution of their FlexPLM platform can**:

- Leverage expanded functionality and capability of FlexPLM
- Take advantage of new capabilities to optimize processes
- Expand FlexPLM footprint to increase collaboration and adoption
- Gain alignment with business executives on the value of PLM
- Increase value of PLM and return on investment
- Reduce total cost of ownership

Why Evolve to FlexPLM 11.0

FlexPLM 11.0 is a giant leap forward in providing better visibility and connectivity across enterprise systems, enabling a closed-loop PLM system.

Intuitive User Interface

A total revamp of existing user interface

Role-based apps

UI improvements

Access to FlexPLM anywhere, anytime

Internet of Things (IoT)

ThingWorx-enabled Internet of Things (IoT) platform

Integrated platform connecting stores, supply chain and products

Advanced analytics and machine learning

Business Reporting

New reporting tool can report on all fields/attributes within FlexPLM

Simplifies creation of custom reports

Role-based dashboards for better decision making

Integration and Synchronization

Powerful interoperability framework to connect physical and virtual systems

Design tools plugin

Integration with third-party apps

A proven approach to accelerate the return on incremental investments in PLM

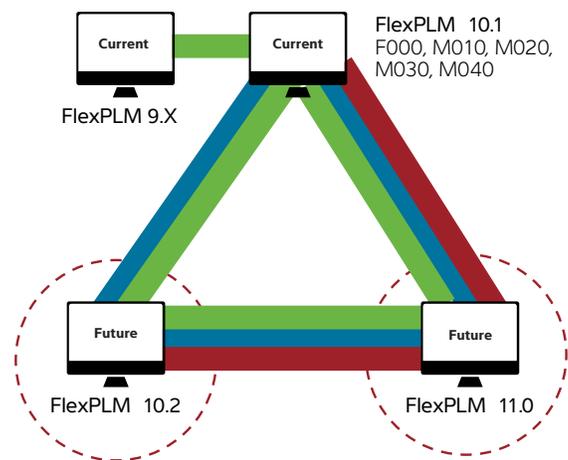| ASSESS	UPGRADE	EXPAND	OPTIMIZE	SUSTAIN
Evaluate existing PLM capabilities to create a plan for improvement, build the business case and align executives on a path forward	Take advantage of the new capabilities of PLM to enhance user experience and extract value from improving core practices	Implement new processes, users, capabilities and software modules to address specific needs identified by the business community	Fine-tune processes, organization structures, system use, and analysis and reporting systems to deliver expected business results	Support application and user adoption

Evolve Paths

TECHNICAL

Upgrade existing FlexPLM instance to FlexPLM 11.0. Refactor existing customization against added functionalities introduced in the newer version.

+ PLM BUSINESS PROCESS OPTIMIZATION

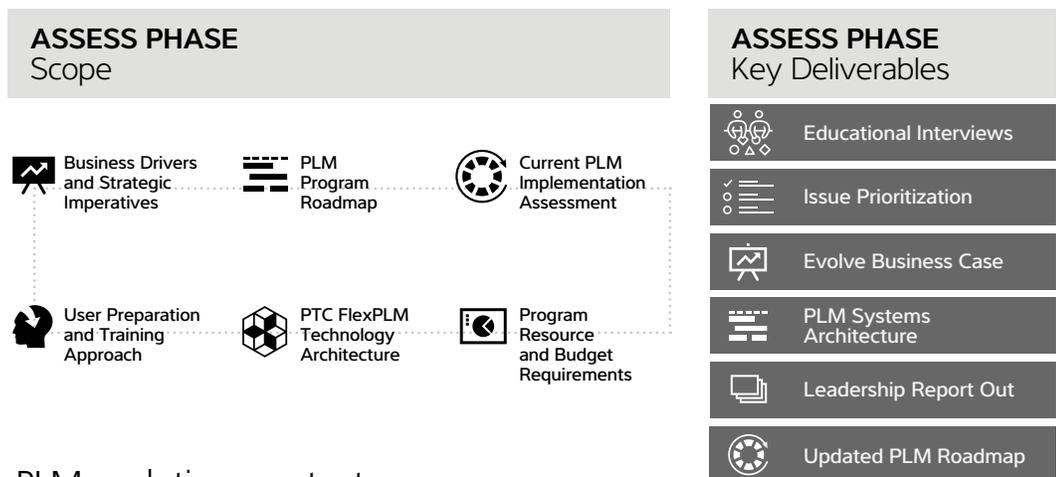Optimize PLM processes to eliminate redundant activities.

+ INCREMENTAL CAPABILITIES

Implement new functional capabilities and expand footprint to other divisions.

Current — FlexPLM 9.X

Current — FlexPLM 10.1 F000, M010, M020, M030, M040

Future — FlexPLM 10.2

Future — FlexPLM 11.0

Get Started

Evolve for Retail begins with the Assess Phase to define a plan to capture new benefits from PLM.

ASSESS PHASE
Scope

- Business Drivers and Strategic Imperatives
- PLM Program Roadmap
- Current PLM Implementation Assessment
- User Preparation and Training Approach
- PTC FlexPLM Technology Architecture
- Program Resource and Budget Requirements

ASSESS PHASE
Key Deliverables

- Educational Interviews
- Issue Prioritization
- Evolve Business Case
- PLM Systems Architecture
- Leadership Report Out
- Updated PLM Roadmap

To get started on your FlexPLM evolution, contact:

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