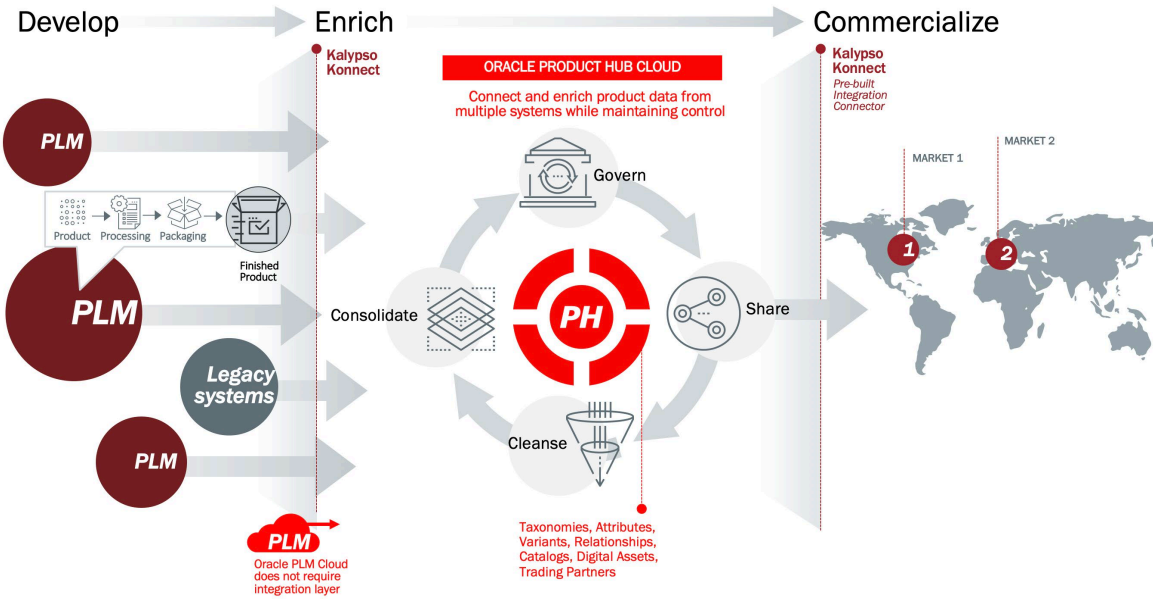




Multi-System Product Realization

Safely aggregate product data from multiple functional areas and across organizations facilitating co-development of products across business units, divisions and partners with Oracle Product Hub Cloud



- ### Benefits
- Improved ability to integrate multiple product information systems (PDM, PLM, CAD, ERP) from various vendors
 - Improved IP management
 - Maximized market opportunities
 - Maximized value realization of existing product development investments
 - Accelerated commercialization of co-developed products

Succeed in multi-system product realization with a low-risk, low-cost implementation of Oracle Product Hub enabled by Kalypso expertise

- ✓ Industry-leading commercialization practices in consumer goods, life sciences, manufacturing
- ✓ Deep knowledge of all major PLM platforms and design authoring tools
- ✓ Deployment experience in hybrid (cloud/on-premises) and all-cloud environments
- ✓ Broad integration competency (PLM to authoring tools, ERP, PPM, CPQ, QMS, manufacturing applications, etc.)
- ✓ Proprietary pre-built integration connectors

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Remove the Burden and Risk of Product Co-development

With increasing mergers and acquisitions (M&A) and co-development activity companies often need to converge the design work from multiple PLM, CAD and other product authoring systems in a central location to prepare the common product with all its respective commercial attribution and collateral for market launch. This is time consuming and risky if executed in a non-governed environment.

Are you able to safely and efficiently converge product information (items, BOMs, change controlled and commercial attributes, etc.) without integrating and opening the respective systems to different parties?

How do you minimize the burden and ensure the accuracy of packaging and labeling information for co-developed products that will be sold across geographies and jurisdictions?

Risks

- Slow time-to-market
- Mismanaged IP
- Loss of co-development opportunities across organizations or across business units of an organization
- Loss of market opportunities