

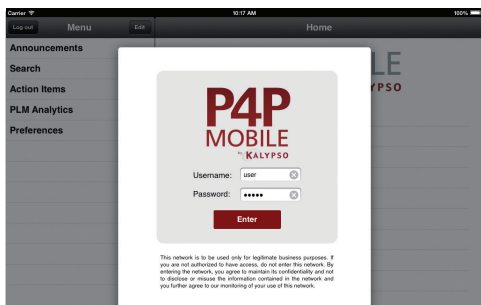
# P4P Mobile

## Oracle Agile Product Lifecycle Management for Process™ On-the-Go

### Are you ready for PLM for Process Mobile App?

Kalypso, the world's premier innovation consulting firm, has released P4P Mobile, a mobile application for Oracle's Agile Product Lifecycle Management (PLM) for Process solution.

In today's fast paced life mobile devices – tablets and smart phones – have become an integral part of our daily existence and how we get work done. PLM for Process (P4P) users such as formulators, plant and supplier quality managers, and marketers are frequently traveling and on-the-go. Providing them with access to PLM for Process while on-the-go gives them the tool they need to stay on top of their product specifications, suppliers.



### Getting Started

The P4P Mobile app is very intuitive for users and anyone trained on how to use Oracle's PLM for Process application, will easily adapt to P4P Mobile. In its first release, P4P Mobile provides full access to Material, Formulation, Packaging, Trade, Master, Menu Item, Product, and Nutrient Profile specifications. All Supply Chain Relationship Management (SCRM) Company and Facility tables are visible, and Sourcing approvals and supporting data are also available. Users also have access to their list of Action Items. Future releases of the app will provide users with access to New Product Development (NPD) and Product Quality Management (PQM).

### What is P4P Mobile?

P4P Mobile is a mobile application for Oracle's Agile PLM for Process solution. The app will first be available for Apple iPads, followed by Android tablets and planned for mobile phones in future releases. P4P Mobile will be available for PLM for Process version 6.1 and above, and for older releases on demand.

P4P Mobile grants PLM for Process users instantaneous and continuous access to their product and supplier data while on-the-go. P4P Mobile helps them stay on top of their product specifications, suppliers and projects in real time and maintain high levels of productivity when they can't be at their desks.

### Business Value for Various Functional Roles



#### Production Quality Manager

Required to test materials at an in process workstation or receiving dock and needs to view quality testing protocols and expected test results



#### Supplier Quality Analyst

Auditing a supplier facility and wants to view the current sourcing approval record for this supplier, the provided supplier documentation and his quality performance



#### Development Manager

Visiting potential supplier and receives electronic notice for a rush workflow approval



#### Sales Representative

Presenting a new ingredient and needs to show spec to the customer

For further questions, contact Kalypso at [P4Pmobile@kalypso.com](mailto:P4Pmobile@kalypso.com) or call +1-830-249-9706 in the US at and +31-65-118-6191 in Europe.

For full **P4P Mobile** application capabilities and additional information, please visit [kalypso.com/P4Pmobile](http://kalypso.com/P4Pmobile)

## KALYPSO

Kalypso is the world's premier innovation consulting firm, helping clients improve performance by delivering on the promise of innovation. Kalypso offers clients full service capabilities including Business and Innovation Strategy, Front End of Innovation, Portfolio and Pipeline Management, New Product Development and Introduction, Pricing and Value Management, PLM Technology, Leadership and Learning, and Intellectual Property Management. For more information, visit [kalypso.com](http://kalypso.com). Follow Kalypso on Twitter [@KalypsoLP](https://twitter.com/KalypsoLP) and on Facebook at [facebook.com/KalypsoLP](https://facebook.com/KalypsoLP).