

PLM Vivo



Reduce Deployment Time and Accelerate Benefits

Getting products to market quickly while assuring foolproof compliance is one of the biggest challenges facing the Food and Beverage (F&B) industry today. To help navigate these challenges, leading F&B companies are increasingly turning to Product Lifecycle Management (PLM) solutions. Deploying PLM can improve innovation efficiency, assure product traceability and compliance, lower cost of rework and redundancy, and create new efficiencies in their product development processes.

To help F&B companies begin their PLM journey faster and at a lower price point, Kalypso and Oracle are providing clients with a cost-effective alternative to quickly realize the benefits of PLM. Combining world-class PLM expertise and implementation methodology with the most complete F&B functionality of any available PLM software, Kalypso and Oracle can help your company reduce time and resource demands and achieve rapid benefits with **PLM Vivo**.

What is PLM Vivo?

PLM Vivo is a pre-configured PLM solution designed for rapid implementation for the Food & Beverage industry, enabling companies to reduce the time, investment, and effort to deploy PLM by up to 66 percent.

PLM Vivo is built on Oracle's Agile PLM for Process application, which manages all aspects of innovation, from product and portfolio management, to management of specifications, suppliers, formulations and bills of materials, packaging and labeling, compliance, and quality.

Traditionally, PLM implementations cost more than \$750,000 and require anywhere from 22 to 35 weeks to deploy. By comparison, the average cost of a PLM Vivo implementation is \$250,000, and a company can go live with the first product line in as little as 13 weeks.

PLM Vivo Implementation Methodology

The PLM Vivo Implementation Methodology is a comprehensive blend of strategy, technology, people and process skills focused on business objectives to drive early stakeholder alignment and faster benefit realization. To ensure a successful implementation, the Kalypso team guides your key people, processes and changes throughout the process, working with a cross-functional core team from Product Development, Packaging, Regulatory, Quality Assurance, and IS.

Kalypso jumpstarts your implementation by pre-populating Oracle's Agile PLM for Process solution to minimize your configuration effort. Pre-configuration includes specification templates, base data, workflows and profiles based on F&B industry best practices, and data and process scripts that simplify the data gathering. This not only reduces setup time but provides a straightforward path for legacy data migration, aids in rapid business process documentation and

- [Business-driven Approach](#)
- [Core Implementation Team](#)
- [Pre-configured Solution](#)
- [Defined Deliverables](#)

PLM Vivo Pre-Configuration

Pre-populated security model

- Pre-defined organizations, roles and privileges for users

Data work templates

- Excel-based templates simplify identifying data requirements

Pre-defined workflows

- Pre-defined workflows represent best-in-class processes

Specification templates

- Represent basic specification types needed for F&B companies

Nutrition profiles

- FDA/USDA nutrition profiles pre populated for immediate application to ingredients and formulas

Online Training modules

- Used to support user training of basic business processes

facilitates swift user adoption. To further enable seamless user adoption, and to streamline data migration, Excel-based configuration work tools guide users through required, company-unique data.

Additionally, PLM Vivo is designed to support and train new users with an eLearning education platform to deliver real, sustained results. Kalypso uses Oracle's UPK training development tool to deliver best practice user training. Alternatively, our team can customize the training materials to your environment.

Impact Your Business with PLM

Oracle's Agile PLM for Process Software is designed specially for F&B businesses, with deep functionality including:

- **Single specification repository.** Complete product record and genealogy for ingredients, packaging, formulas, consumer trade specifications, commercial trade specifications and workflow/version control
- **Formulator's workspace.** Experimental formulations considering compliance, quality, labeling and nutrition objectives and constraints; formulation with integrated process specifications; and integrated label ingredient ordering.
- **User-defined compliance screening.** Proactive compliance.
- **Optional capabilities at additional costs.** Add-on capabilities include approved manufacturers/sourcing relationships and New Product Development management.

By implementing PLM Vivo, your company will realize significant benefits including:

- Increasing the traceability of materials from ingredient to finished product with links to primary and secondary packaging processes
- Significantly reducing the cost of regulatory compliance
- Reducing time to market by 50-80%
- Decreasing label and package rework
- Designing new products more efficiently
- Collaborating across functional and company boundaries
- Reducing setup time
- Swift user adoption
- Reuse of existing knowledge, recipes and formulations

Jumpstart Your PLM Journey

By pre-populating Oracle Agile's PLM for Process solution, Kalypso dramatically reduces the complexity, time, and effort to roll out PLM to your company so you can start realizing the benefits faster than ever before. If you're interested in learning more about PLM Vivo for your company, contact **Fred Brown** by email Fred.Brown@kalypso.com, phone at **+1.678.357.7289**.



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