

Evolve with PLM

At Kalypso, we are focused on helping companies to deliver on the promise of innovation. Pressure has never been greater for companies to deliver new products to market while creating efficiencies in their increasingly complex product development processes.

PTC Windchill PLM solutions can help. Kalypso has partnered with PTC to help its customers evolve their PLM solutions and respond more quickly and effectively to ever-changing customer needs, regulatory requirements, supplier capabilities, and competitive threats. Based on best practices of leading companies, Kalypso has developed a method for assisting clients with the evolution of their PLM processes and systems.



Kalypso's Evolve Framework is designed to help PTC Windchill customers stay ahead of the curve. Evolve is comprised of four stages that when properly managed can help companies to evolve PLM solutions.

- Assess:** Evaluate existing PLM systems and processes to create a plan for improvement.
- Upgrade:** Take advantage of the new capabilities of the latest Windchill platform and out-of-the-box applications. An upgrade to the Windchill 9.1 platform and its out-of-the-box applications will deliver significant improvements across the board.
- Expand:** Leverage new functionality and modules to get more out of your PLM footprint with different modules including, Windchill MPMLink, Windchill Business Report Author, and Windchill Change Management.
- Optimize:** Fine-tune business processes, organization structures, and governance for ongoing improvement

Kalypso can provide objective guidance to help you realize the full benefits of PLM. The rewards will go to companies who take the time and initiative to evolve with PLM. Our Evolve Framework can help you get started.

The Assess Stage of our Evolve Framework is available to PTC Windchill customers as a fixed-price, packaged offering. It typically lasts four to six weeks, depending on your individual requirements and organization.

Evolving Strategically With PLM:

Top 10 Truly Transformational Objectives

Companies taking a strategic, evolutionary approach to PLM are the most successful in generating returns on their program investments. Best-in-class companies evolving their PLM solutions are delivering significant top- and bottom-line benefits, and, more importantly, they are outperforming their peers that are taking a more tactical approach.

Kalypso looked to its clients to find out what they're doing with PLM that is truly transformational. Here are the top **10 Truly Transformational PLM Objectives** for you to consider as you evolve your PLM program.

1. Centralizing data management by using the Product Data Record concept.
2. Reducing organizational risk profile.
3. Aligning corporate strategy with core capabilities.
4. Balancing the new product development pipeline.
5. Improving efficiency of merger and acquisition integrations.
6. Advancing 3-D design and virtual development.
7. Achieving design (Intellectual Property) re-use.
8. Enabling open innovation via distributed development work.
9. Improving product quality.
10. Improving time to market for new products.

While it is not possible for a company to implement all aspects of PLM at one time, the benefits from using PLM strategically are enormous, and compound with each subsequent improvement or implementation. Having a good roadmap and evolving PLM capabilities strategically can be truly transformational.

At Kalypso, we have the breadth of capability and exclusive focus to guide you on your PLM journey. We combine product development process and PLM technology domain experience with a depth of expertise in driving large-scale organizational change to help you deliver on the promise of PLM.

About Kalypso

Kalypso is the world's premier innovation consulting firm, helping clients improve profitability by delivering on the promise of innovation. Kalypso offers clients full service capabilities including Business and Innovation Strategy, Front-End of Innovation, Portfolio and Pipeline Management, Development and NPI, Value Management, PLM Technology, Leadership and Learning, and Intellectual Property Services. For more information, visit www.kalypso.com.