

Enterprise Information Management

Enabling Data-driven Innovation in a Digital World

KALYPSO

Enterprise data assets are critical to driving successful, transformative programs as digital technology continues to change the way companies innovate, expand to new channels and become more customer-centric.

However, many organizations still struggle to articulate the business value of foundational initiatives such as master data management (MDM), data quality, data governance and reference data management.

Our Enterprise Information Management (EIM) practice takes a pragmatic approach to data management, aligning data assets and needs with critical strategic objectives and business process challenges.

We combine deep experience in EIM strategy, process improvement, program management and organizational effectiveness with implementation expertise in the leading application platforms to build a sustainable data governance foundation.

EIM Core Capabilities:

- ✓ Data Stewardship
- ✓ Data Governance
- ✓ Data Quality
- ✓ Workflow and Process Management
- ✓ Enterprise Integration
- ✓ Data Enrichment
- ✓ Data Syndication
- ✓ Digital Asset Management
- ✓ Product Lifecycle Management (PLM)
- ✓ Customer Data Management

DATA MANAGEMENT BASELINE

- Data Impact Advisory
- Value Metrics
- Stakeholder Framework
- Technology Foundation
- Recent M&A Integrations

PROGRAM MANAGEMENT

Solution Roadmap, Business Alignment, Speed to Value

Data Governance



- Data Definitions
- Operating Model
- Business Glossary
- Data Privacy & Security

Data Quality



- Profile
- Standardize
- Enhance
- Govern

Data Operations



- Master Data Management
- Reference Data Management
- Data Migration & Integration
- Data Stewardship

BUSINESS OUTCOMES



- Revenue Growth
- Cost Reduction
- Risk Management
- Compliance

Additional Capabilities with Kalypso EIM Practice

- Data Migration and Integration Accelerators
- Business Intelligence and Analytics

Kalypso is a global consulting firm, helping clients deliver better results from innovation in a digital world. For more information visit kalypso.com.

To get started, contact the Kalypso EIM team at eim@kalypso.com